



Certificate in Equity Research

WE CARE INSTITUTE

Introduction

- **Equity Research** is the process of analyzing and evaluating companies, industries, and financial markets to provide insights and recommendations on the buying, selling, or holding of stocks (equities). The primary objective of equity research is to help investors make informed investment decisions based on a company's financial performance, growth potential, valuation, and market conditions.
- Equity research serves as a crucial link between **companies and investors**, ensuring transparency, informed decisions, and efficient capital allocation in the financial markets



A wooden desk with a calculator, glasses, and a financial report featuring bar and pie charts.

Learning Objectives of Equity Research Course

- Understand the Fundamentals of Equity Research
- Analyze Financial Statements Effectively
- Perform Industry and Company Analysis
- Develop and Apply Valuation Models
- Forecast Earnings and Build Financial Models
- Prepare Professional Equity Research Reports
- Develop Investment Recommendations
- Gain Practical Exposure to Equity Markets



Who should attend?

- BBM, B.Com, and MBA students can pursue this course.
 - Professionals working in finance and accounting across various industries.
 - Young and dynamic 12th commerce students are also eligible.
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Course outline

- Financial Statement Analysis
- Industry and Company Analysis
- Valuation Techniques
- Equity Report Writing & Presentation
- Real-World Application
- Advanced Tools & Market Integration
- Investment Thesis & Risk Analysis



Placement, Interview Prep & Mock Interviews (ongoing)



CV revamp for IB,
LinkedIn optimization.



Technical test practice
(modeling tests,
valuation exercises).



Behavioral & fit interview
training; recorded mock
interviews with
feedback.



Case rounds &
assessment centre
simulations.

Contact

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- Specific floor: 2nd Floor
- City: Patna

